# Arash Nouruzi

1994

I am trained to be flexible as a design practitioner, able to develop concepts and materialise abstract thoughts through the most suitable medium that best communicates ideas. While the methods, process and the outcomes of my projects vary, my practice remains the same - design.

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#### Skills

**Concept development** DSLR photography Research Observant Looks/Feels/Works-like Team player **Narrative Design Prototyping** Film and edit Adobe suite (Id,Ai,Ph, Dw) Hands on thinking Rhino3D & CAD Presentation **Processing Fabrication** Arduino Html & Css **Physical computing** 

#### Education

MA Design Products Royal College of Art	2017-present
<b>BA Design</b> Goldsmiths University of Lond	2014-17 lon
A-Level DLD College London	2012-14
American High School Academic Diploma College Du Leman, Geneva	2011-12
Maths and Physics Diploma Bahare Elm Amoozan, Tehran	2008-11

### Experience

**Co-founder** 2021 on going

playPath

Co-designing play equipment with local children of East Aurora for the Rural Outreach Center

Brand Identity 2020 Jun-Aug

**STAND Canada** 

Redesigning STAND's brand and visual identity.
Creating digital-based and print-based content

**Brand Design** 

2020 Apr-May

Bake with Layho

Creating brand/visual Identity, brand strategy and graphics for social media

Photography

2020 Jan

SunPrana\_Art

Photographing furnitures and interior designs

**Concept Desgin** 

2019 Sep

Kojo

Developing concepts for installations made from waste to be placed at Kojo's events

Installer

2019 Jul

All Things Studio

Setting up installations on Tower Bridge and helping out with fabrication

**Design for Refugees** 

2016 - 18

**Design Unlikely Futures** 

Working backwards to create architectural plans for Calais camp to legitimise ad hoc buildings

**Set Design** 

2016 Aug-Sep

**Umbrella Label Collective** 

Creating an interactive lighting system for the stage controlled by the audience

**Illustrator** Intern

2016 Aug

Elio Studio Ltd

Creating illustrations for an installation at Maggie's West London

**Workshop Design** 

2016 Jul

Bauhaus Denkmal Bundesschule Bernau International Summer School

Helping Marjan Van Aubel to create a workshop

## Languages

Farsi Native
English Advanced
French Elementary